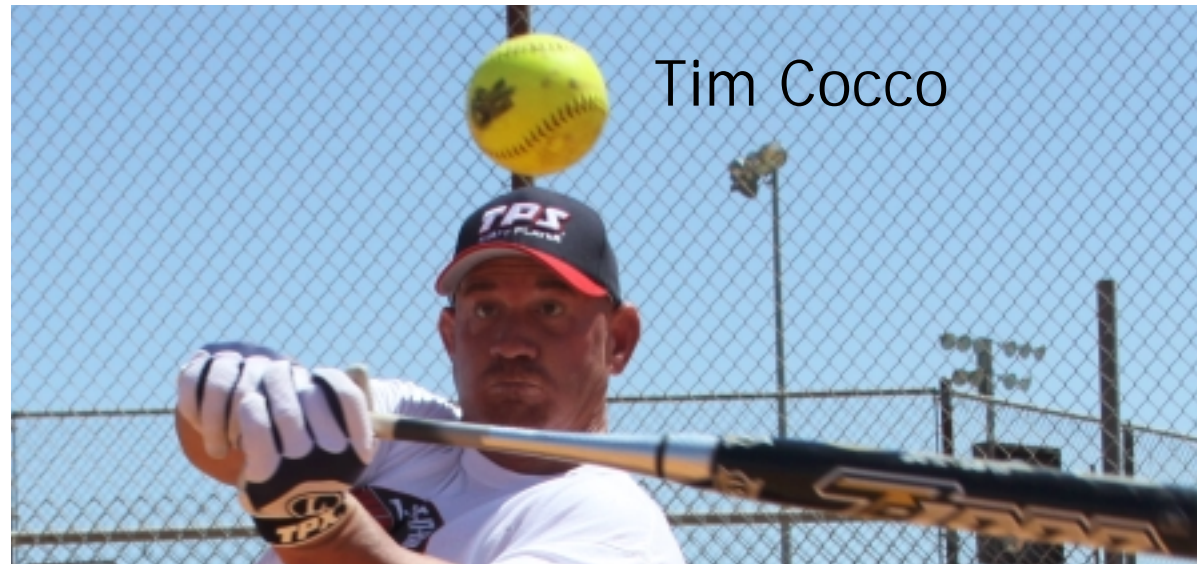


Louisville Slugger's TPS Z-1000 Swings onto the Long Haul Bombers 2011 Stadium Power Tour

Louisville Slugger's newest slow-pitch softball bat has swung its way onto this year's Long Haul Bombers Stadium Power Tour. The TPS Z-1000 hit the circuit in a big way at Citi Field, home of the New York Mets, where Tim Cocco, of Team TPS, had eight points in a three-way tie for first. JD Genter, also of Team TPS, came in fourth with six points. The Long Haul Bombers are a collection of the world's greatest softball home run hitters. They present a one-of-a-kind home run derby and are represented by some of the best brands in the sporting goods world: DeMarini, Easton, East Coast Athletics, Miken, TPS and Worth. The 2011 Stadium Power Tour began May 22 at the home of the Florida Marlins and will continue until the championship round on September 18 in world famous Dodger Stadium in Los Angeles. The TPS Z-1000 SB12ZE End Load is the bat of choice for Team TPS. This redesigned bat, built with IST technology and a 12" barrel, may give Genter and Cocco the edge they need to win this year's Manufacturer's Cup and the Individual Champion title. JD Genter, member of the All-Conference Team the last three years, joins Team TPS from Jasper, Tenn. Genter has 11 World Titles to his name, along with USSSA Major All-World Team recognition. Tim Cocco of Union, Ky., is a four-time Homerun Champ at Disney and has been named All-World 15 times. He has played on 23 All-World Teams and been named the MVP twice in his career.



Tim Cocco

The Bombers typically begin competition 30 minutes prior to the first pitch of various MLB games on their tour. Each Bomber receives a maximum of 18 pitches for 15 swings. Each home run is worth one point, except for the last pitch, known as the money ball, which is worth two points. Teams compete for the Manufacturer's Cup, awarded to the team with the highest standing. Team members also compete individually for the title of Individual Champion, awarded to the member with the best results. The 13-city Stadium Power Tour continues June 20 at the Southern League All Star Game in Jackson, Tenn. June 29 the competition moves to Seattle prior to the Mariners-Braves game and includes stops July 1 at the Minnesota Twins – Milwaukee Brewers game, July 15 in Cincinnati at the Reds-Cardinals game and August 14 in Toronto before the Blue Jays-Angels game. The tour wraps up September 18 in Los Angeles before the Dodgers-Pirates game. A complete game schedule, video footage of previous games and ticket information is posted at <http://softball360.com>.



JD Genter