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For more information, please contact:

Seth Elrod
Worth Sports
Brand Manager
selrod@rawlings.com
314/819-2715

Worth Sports® Named 2010 Vendor of the Year by Nation's Best Sports



ST. LOUIS, MO – July 22, 2010 - Worth Sports® is named the 2010 Vendor of the Year by Nation's Best Sports (NBS), the largest volume sporting goods buying group in North America. The Vendor of the Year Award, given annually to one company, is determined by the group's contributors of more than 80 active members. The criterion for the award is based on the

manufacturer's commitment to NBS and the needs of its members.

"We are elated to have received this honor. The hard work of Worth's Regional Sales Managers Charles Luna and Denny Helmig working with Nation's Best Sports buying group has made a huge impact on our relationship" said Greg Bialis, Worth Sports Vice-President Team Sales. "We remain committed to providing the NBS team with the level of service and communication that has allowed us to grow together. I applaud the Worth team as well as Nation's Best Sports for their contributions to this relationship and look forward to its development in future years."

"It has truly been a pleasure to work with individuals such as Charles Luna, Denny Helmig, Greg Bialis and Robert Parish. Because of their hard work and dedication to the NBS membership this award came as no surprise" said Travis VanCampen, Buyer Retail/Team Athletics for Nation's Best Sports. "Our members are enjoying the successes of the Worth brand because of their commitment to the independent dealer. We look forward to growing this partnership with Worth and the other Jarden brands."

The award for 2010 Vendor of the Year was recently announced at the annual NBS spring buying market in Grapevine, Texas.

About Nation's Best Sports:

Based in Fort Worth, Texas, Nation's Best Sports is the oldest and largest sporting goods buying group in North America. NBS is currently comprised of 285 members

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encompassing over 750 storefronts and collectively responsible for over 1.5 billion dollars in annual sales. For information please visit us on our website at www.nationsbestsports.com or contact Julie Cerza at 817-788-0034.

About Worth Sports:

Worth Sports® is a leading marketer and manufacturer of softball and baseball equipment and part of the Jarden Corporation portfolio of brands. Worth is the official softball of the NCAA® and NAIA® softball championships. Worth is the official helmet and an official bat of National Pro Fastpitch. Worth is also the official bat and ball of USSSA. For more information, please visit www.worthsports.com, find us on [Facebook](#), or by phone at (314) 819-2800.

About Jarden:

Jarden Corporation is a leading provider of niche consumer products. Jarden operates in three primary business segments through a number of well recognized brands, including: *Outdoor Solutions*: Abu Garcia®, Berkley®, Campingaz® and Coleman®, Fenwick®, Gulp!®, K2®, Marker®, Marmot®, Mitchell®, Penn®, Rawlings®, Shakespeare®, Stearns®, Stren®, Trilene®, Volkl®, and Zoot®; *Consumer Solutions*: Bionaire®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®; and *Branded Consumables*: Ball®, Bee®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Dicon®, Fiona®, First Alert®, First Essentials®, Forster®, Hoyle®, Kerr®, Lehigh®, Leslie-Locke®, Lillo®, Loew Cornell®, Mapa®, NUK®, Pine Mountain®, Spontex® and Tigex®. Headquartered in Rye, N.Y., Jarden has over 25,000 employees worldwide. For more information, please visit www.jarden.com.