

PROMOUNDS, INC. ACQUIRES THE DESIGNATED HITTER PITCHING PERFORMANCE TOOL

Product was Voted BEST IN SHOW Pitching Aid at the 2007 American Baseball Coaches Association Convention



Brockton, MA: ProMounds, Inc. announced that they have acquired The Designated Hitter and added the product to the offerings of the company's retail division, On Deck Sports.

The Designated Hitter is the first pitching training tool that can help any pitcher improve their ability to throw strikes and more consistently locate pitches throughout the entire strike zone. It is an unbreakable silhouette figure that stands at the plate while pitchers throw to a catcher. Rather than simply throwing to a catcher, The Designated Hitter introduces a lifelike experience, with more

obvious consequences for every pitch thrown. "This is a product we're very excited about," says On Deck Sports founder Joe Murphy. "Starting nine years ago with our ProMounds pitching mounds, we've striven to deliver quality products to our customers. Not only is The Designated Hitter a great product, but it also fills a major need for our customer base, and complements the rest of our product line really well."



In providing a realistic opponent in the batter's box, The Designated Hitter enables pitchers at any level to build their confidence by facing batters and working on their control. It is easily transportable and the flat surface and beveled edges help eliminate pitch deflections.

The product is available in two sizes; the Pro Model at 5'9" and the Youth Model at 5'2". Both of the models come in red, blue or gray and feature a life-like figure that bats both right- and left-handed. The Designated Hitter will still be available for purchase online:

www.PitchingPractice.com as well as through the website for ProMounds retail division, www.OnDeckSports.

Over the last nine years, ProMounds has grown into a leading manufacturer of baseball and softball products. Former Division I college baseball player and high school coach Joe Murphy began the company in 2001 with a portable pitching mound. Since then, the company has launched its retail division, On Deck Sports, and expanded its offerings to include netting, gym and physical education equipment and strength and conditioning products. Additionally, its products and services include synthetic grass for high-end landscaping and artificial turf removal, as well as supply. It has also designed and constructed nearly 400 indoor baseball and softball training facilities throughout the United States, and provided artificial turf to groups around the world, including U.S. troops. In September 2009, the company partnered with Olympic Gold Medalist Jennie Finch to create and launch The Jennie Finch Powerline Pitching Mat. Based in Massachusetts, ProMounds staff consists of professionals with years of experience in all levels and areas of sports.