

## FOR IMMEDIATE RELEASE

Contact: Eric Hills

Mizuno USA, Inc. 770-453-7853

eric.hills@mizunousa.com

## MIZUNO SPONSORED WASHINGTON SOFTBALL WINS 2009 NCAA CHAMPIONSHIP Huskies Relied upon Mizuno Fastpitch Equipment to Capture First Title

Norcross, Ga. (June 3, 2009)-<u>Mizuno</u>, the World's #1 Softball Company, served as the "Official Corporate Sponsor of the Women's Softball Program" for the University of Washington Huskies, 2009 NCAA Division I National Champions. Washington's softball team played the entire season with high performance Mizuno equipment, including <u>ball gloves</u>, <u>bat bags</u>, <u>batting gloves</u>, <u>protective gear</u>, and the new Mizuno Frenzy 2 Fastpitch bat.

Washington Head Coach Heather Tarr led the Huskies to a 51-12 overall record in 2009, including a 15-7 Pacific-10 Conference record. The Huskies earned their ninth trip in school history to the Women's College World Series this season. Washington, having twice finished as the National Runner Up, completed a sweep of the Florida Gators in the Championship Series, to earn the program's first National Championship.

The Mizuno Frenzy 2 Fastpitch bat, available for purchase beginning July 1st, features Mizuno's revolutionary Techfire Technology, offering an increased sweet spot utilizing three different levels of materials made of Black Onyx Carbon, for improved durability and feel.

"Mizuno has a long history of supporting the serious, performance-oriented fastpitch player at all levels, from youth teams to high school and college, and all the way through the professional ranks," said Dick Grapenthin, Vice President and General Manager of Mizuno USA Inc.'s Diamond Sports Division. "We are proud to have a relationship with the University of Washington, and we congratulate them on their first national championship in softball."

Committed to the sport of softball around the world, Mizuno supports athletes by providing the highest quality equipment, footwear, and apparel. As an Official Supplier of Team USA, Mizuno is proud to support the growth of Fastpitch Softball. With superstar Brand Ambassadors such as Jennie Finch, Natasha Watley, and Tairia Flowers, Mizuno has quickly become the industry leader in design, technology, and performance for Women's Fastpitch.

Mizuno USA, Inc. is a wholly owned subsidiary of Mizuno Corporation, one of the largest general sporting goods manufacturers in the world. Mizuno USA, Inc. manufacturers and distributes baseball, golf, softball, running, track & field, and volleyball equipment, apparel, and footwear for North America. Mizuno USA, Inc. is based in Norcross, Georgia.