



Research for a Cure

For Immediate Release

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**The National Foundation for Cancer Research Joins Softball Teams
to “Beat Cancer with a Bat”**

Bethesda, Md. – Feb. 1, 2011 – The National Foundation for Cancer Research is teaming up with softball players around the country for a nationwide fundraiser entitled “Beat Cancer with a Bat!” Any softball team, whether high school, college, or community-based, can participate by dedicating proceeds from one or more games to be donated to NFCR.

“There are countless ways you can help fund cancer research, but a great place to start is by utilizing the talents you already possess,” said Franklin C. Salisbury Jr., President of NFCR. “Fundraising programs like ‘Beat Cancer with a Bat’ allow you to do what you love and help save lives at the same time.”

NFCR is providing numerous resources to help participants get started, including an event manual and cancer information materials. The campaign lasts throughout the end of the year.

To sign up or get more information, click here or visit www.nfcrr.org/beatcancerwithabat.

About the National Foundation for Cancer Research

The National Foundation for Cancer Research (NFCR) is a leading charity dedicated to funding cancer research and public education relating to cancer prevention, earlier diagnosis, better treatments and, ultimately, a cure for cancer. NFCR promotes and facilitates collaboration among scientists to accelerate the pace of discovery from bench to bedside.

Since 1973, NFCR has provided over \$275 million in direct support of discovery-oriented cancer research focused on understanding how and why cells become cancerous, and on public education relating to cancer prevention, detection, and treatment. NFCR scientists are discovering cancer’s molecular mysteries and translating these discoveries into therapies that hold the hope for curing cancer. NFCR is about *Research for a Cure*—cures for *all* types of cancer. For more information, please visit www.NFCR.org.

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