

# IT'S WORTH TAKING THE TIME

with **Chelsea Wilson**

## Are you a fan of **Worth** Fastpitch? *We're a fan of yours!*

**O**ne of the most fun parts about softball, this job and the Worth community is being able to interact with each other. From the office to the field or even the course, we truly enjoy being in the softball world and with its people.

In this fast paced world, social media is the seemingly best way to keep in touch with friends, and that means keeping up with you! The Worth Fastpitch Facebook page is fired up and full of fun and exciting things for fastpitch fanatics.

Why should you fan Worth Fastpitch on Facebook? It's just fun!

Since launching the page at the Women's College World Series in June, we've found more and more ways to become interactive with our fans. Here are some of the fun things you can find on our page:

- Pictures from fans, of fans at our events, from National Pro Fastpitch (NPF) games and events and new products. If you see us out in the field, catch a picture with Monica Abbott somewhere or just want to show off your favorite action shot in your Worth gear put them on our wall!
- Polls for your feedback. We want to make sure that we're producing the product that fits your game and liking. We often ask questions about if you like the way something looks, or even if we were to make the perfect product what would you like to see in its characteristics that you haven't found in other products.
- Videos with Monica Abbott on how to use our 5-Tool products, as well as fun product videos. If



you missed the Eclipse color change bat video, you have to go check it out! Trust us.

- Updates so you know what's coming up in the Worth Fastpitch calendar, where we'll be next and where you can find us on fields around the country.
- Fun conversation! We often put links to fun and interesting fastpitch happenings on our page. One of the coolest things is you'll constantly see Monica Abbott's interaction with our page! She's as Facebook addicted as we are, and she's on our page all the time. She wants to hear from you too!

Oh? Do we hear... is that... do we hear you pounding keys and logging on to [www.facebook.com/worthfastpitch](http://www.facebook.com/worthfastpitch)? We sure hope so! Make sure to give Softball Magazine a shout out on our page when you do.

We want to see your pictures, thoughts, comments, funnies and find out what's going on in your game. Keep us posted! You work hard; take this opportunity to brag! The way we look at it: If you're going to play, you might as well make it Worth it.



*What are Chelsea and Monica hoping to find "Worth-while" in their fastpitch stockings this year? Find out at [www.facebook.com/worthfastpitch](http://www.facebook.com/worthfastpitch)*

