

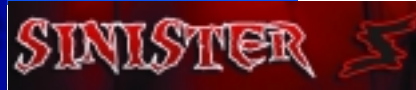


TURN ON IT with Dennis Turner

As we wind down to another season of great softball at Worth headquarters, I just want to say "Thanks!" to all of our Worth sponsored teams across the nation that are out

there representing the brand, both on and off of the field. It's teams like them that help us to promote the brand in different areas of the country by using our high-end composite bats all the way down to the batting gloves. Teams as Resmondo, GTL, Sinister, NTL (women's), and Firecrackers out of SoCal that dominate the 18U Gold fast-pitch circuit and many more that are out there, day in and day out, making themselves better players and helping us to develop new products for you to use on the ball-field.

Worth has come a long way since the days of Carl Rose, Wendell Rickard, Jim Fuller, Ricky Huggins and Michele Smith. Those superstars along with the Supercell bats (aluminum), paved the way for Worth softball to be a dominant fixture in slow-pitch and fast-pitch softball at the highest level. I am looking back



through the Worth catalog from 1996 that had only 10 pages of Worth product and now in 2010, our catalog consists of 90 pages packed full of product that will make you a better player and enhance your total game. From sublimated uniforms, to helmets, to turf shoes, Worth has made a huge improvement for players at all levels.

In addition to all of our great Worth products, we are currently launching a sublimated jersey uniform builder program on our website, www.worthsports.com and also through some of your local Worth

retailers to give you the latest and coolest designs for on-field apparel. There are four jersey designs with two types of material that you can choose from to mix and

match the colors to customize for your individual teams. We have had great feedback from players and teams and we are really looking forward to getting this off of the ground and onto the ball-field. These jerseys in addition to our line of Titan, Toxic and Reload pants will

make a sharp looking uniform for you to wear.

Well I wish you all great success for your state, regional, and national tournaments that are coming up soon and look forward to talking with you about our current Worth products and the development of the new line coming out next season.

Until then, stay focused and play hard.

DT