

(TRAINING ROOM)

DeMarini and GTL Cartel Softball Club Join Forces for the 2011 Season



DeMARINI FACTORY HITTER

2011 is already shaping up to be an exciting year for the crew up at DeMarini. After a fourteen year hiatus from sponsoring teams at the pinnacle of the sport, DeMarini returns to the major division scene locked and loaded with the very talented GTL Cartel Softball Club.

“Our commitment to re-establishing DeMarini as the number one slowpitch brand in the industry requires that we work closely with the best players in the game and are visible at the highest level of play.” said Jerry Garnett, National Slowpitch Marketing Manager for DeMarini. DeMarini’s decision to invest in the major division is no surprise to many who have followed the company’s recent progress.

Among those that noticed DeMarini’s Insane Dedication to Performance was Don Wilson, co-owner and player for the GTL Cartel softball club.

“With our decision to step up to the Major level in 2011 came the realization that changes needed to be made. And so changes were made with the addition of Demarini Sports to the GTL family. The GTL code, so-to-speak, appears to be DeMarini’s as well. “Perfection is not attainable, but if we chase perfection we can achieve excellence!” This quote was from Vince Lombardi and we believe it is fitting with our new partnership.” stated Don Wilson.

GTL has assembled a roster filled with some of the game’s best up and coming stars and a few battle tested veterans. Here is a look at the 2011 GTL Cartel/DeMarini line-up with reference to their 2010

teams: Geno Buck - P (Dan Smith); Kevin Filby - C/EH (Sinister); Donovan Pokraka - OF (GTL); Sean MacDonald - IF (Jean Shoppe); Victor Cordova - IF (GTL); Mike Bowlin - Of (GTL); Anthony Dress - IF (GTL); Matt Pessa - IF (GTL); Chris Larsen - IF (Woodlaw); Joey Formosa - IF (Laservision); Timmy Howard - OF (FBI); Johnny Glidewell - IF (FBI); Jason Branch - OF (Suncoast); Brendt Newbill - P (KTI); Don Wilson - IF (GTL); Charles Garcia – Coach; Jose Sanchez – Coach; Kerm Stricklin - Coach. GTL’s season opener will be April 1-3 in Las Vegas, NV at the Conference USSSA Sin City Classic.

DeMarini will launch their much anticipated GTL Cartel at the Sin City Classic. “The DeMarini GTL Cartel is the newest model in our very popular family of ONE bats. Our ONE line-up that includes the ONE 1.20, ONE MLC & ONE.12 has earned our company a huge following and a great amount of success.” said Garnett. The DeMarini ONE series has been a homerun design over the last couple of years for the NW bat company. The GTL Cartel models extended 13” end loaded barrel pairs up with a very stiff 4.ONE composite handle to give players a two piece bat with a one piece feel. The new GTL Cartel is a USSSA, NSA & ISA approved bat that will be available in early April through authorized DeMarini dealers.

Keep an eye out for GTL/DeMarini juggernaut at a complex near you; it looks like it could be a big year for this team!

