



I cannot believe it, that in just a few weeks the Softball Magazine Spring Training events in Cocoa Beach are kicking off! Those two weeks that are back-to-back are so exciting for me because it's that time when players are getting revved up about the season and starting to dust off their equipment from last season in hopes of making themselves a better player through hard work and effort. Some of our top Worth players will be in attendance this year such as Jeff Hall, BJ Fulk, Brian Rainwater and Greg Connell. They will be working and hanging out with this year's campers to teach them the art of hitting, fielding and just plain old having fun on the diamond. This is also a good time to see everyone from last year's events to find out how they have improved from the professional tips from our major players. It's great for the major players to hear from a camper that they tried something that was suggested to them to make them a better hitter and that they were successful with it. The major players are full of information and are willing to share their secrets with you about hitting, fielding and the overall game of softball. What am I talking about, it's all about hitting.

In another month, we will be releasing our new product line for the season and you're going to get all jacked up about what we have in store for you. Obviously, our bat line is second to none, so we are adding some new creative graphics to the bats that you are familiar with. We will still have the Resmondo Titan, Resmondo Mutant, and Titan, all with the

TURN ON IT

with Dennis Turner

5.4 Titan Technology, which has made our slow-pitch bats perform so well right out of the wrapper and ready for game day. We are also bringing back the BJ Fulk Mayhem that was a very good seller this past season and hit the ground running with many of you die-hards, taking this bat to the plate to get the performance you demand out of Worth high-end bats. Also, just want to give you a heads up that I cannot talk about it now, but we are going to release a fan favorite sometime in the summer that I know you all are going to be very excited about. I wish I could spill the beans, but I don't want to get my hands slapped... you understand.

One bat that we don't get a chance to talk about and that has already been a big hit on the Senior softball circuit is the new Toxic XXX (SBTXXX). This bat replaces the Launch 510 from last year which hit a bump in the road, but we are back in the game with this high-performing senior bat. It has a balanced swing weight to it and has a great feel when you have that bat/ball collision for maximum distance and batted ball speed.

Well, we added another top-notch team to our Worth family this year. Team Sinister/Worth has made the move to join Resmondo/Worth and GTL/Worth to round out our top three Worth powerhouses that will be playing in the USSSA Conference circuit.

Jeff Hall and BJ Fulk will be our big home-run hitters again this year in the WSL Long Haul Bombers tour that travels around the nation putting on exhibitions in major-league baseball stadiums before the baseball games to provide fans of all ages excitement in watching how far these guys can actually hit the ball. Even the major-leaguers are amazed that these guys can hit the ball so far and so often. Team Worth finished below par this past season, but they look to jump back to the top of the standings as they compete against the other top hitters on the tour. The schedule will be out soon, so look to see where Team Worth will be in your neck of the woods to get a chance to meet Jeff and BJ and talk shop about hitting the long ball.

A big Congrats! to Greg Connell of Resmondo/Worth for winning the Conference USSSA home-run title for 2009 hitting a total of 88 bombs during tournament play. Greg also has a signature Mayhem that is being sold exclusively by Anaconda Sports. Greg was able to use his bat last season at the Major World Series and hit a few home-runs over the centerfield wall which is about 450 ft. I would say that this bat has some "pop" to it.

Until next time, stay focused and play hard.

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